

East Midlands Conference
Making a Difference
Wednesday 29th September 2021
Eastwood Hall Conference Centre
Mansfield Rd, Eastwood, Nottingham NG16 3SS

<i>Time</i>	<i>Activity</i>
10.00 – 10.30	Registration Self- service tea and coffee
10.30 – 10.45	Welcome and Introduction - Jean
10.45 – 11.30	<u>Talk by the newly elected national Chair of the Third Age Trust</u> <u>Liz Thackray</u>
11.30-12.30	<i>Comfort break followed by:</i> Whole conference session Finding new committee members – led by Helen Salisbury
12.45 – 1.45	<u>Lunch</u>
1.45 – 2.45	Workshops <ol style="list-style-type: none"> 1. Induction of committee members, group leaders and new members to u3a. <i>How well do you pass on information about u3a?</i> Margot and Sue, Beeston u3a 2. Tricks and tips for Presenters - <i>Interest groups often rely on the members to research a topic and present it to the group. Here are some ideas to help you improve your planning and presentation techniques.</i> – Celia Billau, Beeston u3a 3. Pathfinder u3as – <i>report on what they have done to improve their ‘offer’ and encourage new members (Southwell, Matlock, Eastwood u3as and Paul Martinez)</i> 4. Social media - <i>How to create and implement a Social Media Strategy to attract new members</i> – John Butler, Ravenshead u3a 5. Finance –<i>Managing your u3a budget and finances</i> - Richard Teare (ex-national Treasurer)
2.45 – 3.05	Self-service tea and coffee
3.10 – 3.40	Looking to the future/40 th Anniversary – Michaela Moody
3.40	Thanks and farewell – Jean
4.00	End of Conference